

# pressinformation

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## TIPA Award 2009 goes to broncolor Scoro A4S!

The TIPA (Technical Image Press Association) has awarded, as every year, the „European trophy“ or „the most coveted photo and Imaging awards in Europe“ (quote TIPA). The company Bron Elektronik AG, Allschwil / Switzerland has been awarded a prize. The prize goes to the Swiss manufacturer for their broncolor Scoro A4S power pack. About TIPA:

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### “Best Studio Flash Generator: broncolor Scoro A4S“

The broncolor Scoro A4S power pack represents the state of the art in studio flash generators. With three lamp outlets, controlled over three individual (asymmetrical) channels (like 3 power packs in one) it offers 3200 J flash energy. What makes it special is very high repetitive precision, due to its automatic stabilisation of the colour temperature ECTC (Enhanced Colour Temperature Control) over the whole control range and up to six f-stops in asymmetrical mode.”



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The association TIPA (Technical Image Press Association) was founded in 1991 as an independent non-profit association for European photo magazines from the fields photo and imaging. With 27 members from 11 countries TIPA is the largest and most influential association of its kind in Europe. Representatives from the United States, Canada and South Africa have also joined in the current year. Every year, TIPA editors of the associated magazines vote for the best photo and imaging products in Europe. They take into account innovation, the use of leading-edge technology, design and ergonomics, ease-of-use, as well as price/performance ratio. For further information visit: [www.tipa.com](http://www.tipa.com)